

Cookies Policy

Daimler Truck and Bus Australia Pacific Pty Ltd (“DTB”) uses cookie technology on our websites, Customer Portals and Apps in order to record the preferences of users and provide information and services to website visitors. Cookies are small pieces of data that a website transfers to your computer for record keeping and experience customisation purposes.

Most web browsers are set to accept cookies. Cookies are useful to estimate the number of users and determine overall traffic patterns through our websites. Cookies are also used to record the preferences of users and optimise the design of our websites. They make navigation easier and increase the user-friendliness of our websites. Personal data can only be saved in cookies if you have given your consent or if it is essential for technical reasons, e.g. to enable a secure login.

Furthermore, third parties may utilise cookies to collect information about the content you view on DTB’s websites, Customer Portals and Apps. DTB currently utilises third-party cookies in some sections of our websites, Customer Portals and Apps. The length a user’s computer stores cookies is determined by the user’s browser settings. We do not collect personally identifiable information about you, rather, we use cookies to track behaviours over the Internet and for the purpose of online remarketing.

Third-party vendors such as Google show our ads on websites across the Internet and based on past visits to our website, use cookies to serve ads that are relevant to you. Some of the tags that are used on our websites include, but are not limited to, container tags (such as Google tag manager), which include re-targeting tags and analytics tags. These tags provides us with aggregated knowledge and information on website behaviour and user preferences.

1. Functions and use of cookies

We use cookies to identify your user interest and particularly popular sections of our websites and improve the design of these websites and make it even more user-friendly based on this information.

By using our websites, Customer Portals and Apps, you agree to the use and storage of cookies on your end device. However, you can also visit our website without consenting to the use of cookies. This means that you can refuse such use and delete cookies at any time by making the appropriate settings on your device. This is done as follows:

- (a) Most browsers are pre-set to automatically accept cookies. You can change this setting by activating the setting *do not accept cookies* in your browser.
- (b) You can delete existing cookies at any time. You can find out how this works in detail in the instructions of your browser or device manufacturer.
- (c) Like the use of cookies, their rejection or deletion is likewise linked to the particular device and in addition to the particular browser you use. This means you must reject or delete the cookies separately for each of your devices as well as for each browser when you use more than one.

If you decide against the use of cookies, this may mean you will not be able to take full advantage of the services available on our websites and your user experience may be limited.

2. Analysis of usage data, use of analysis tools

We would like to tailor the content of our websites as precisely as possible to your interests and in this way improve our offer for you. In order to identify usage preferences and particularly popular areas of the websites, we use the following analysis tool(s): Google Analytics, Adobe Analytics.

When using these analysis tools, data may be transferred to servers located in the USA and processed there.

If you do not want us to collect and analyse information about your visit to our website using the analysis tools mentioned above, you can object to this at any time with effect for the future (“opt-out”).

We implement your objection by setting an opt-out cookie in your browser. This cookie is only used to associate your objection. Please note that for technical reasons, as opt-out cookie only works in the browser in which it was set. If you delete the cookies or use a different browser or device, please opt-out again.

Below you will find information on the providers of the analysis tools we use and the respective opt-out options:

- (a) Google Inc. (“Google“): you can prevent the transfer of your data and its collection and processing by Google. Google informs about this via the following link: <https://tools.google.com/dlpage/gaoptout?hl=en>.
- (b) Adobe Systems Inc. (“Adobe“): to object to the analysis through the product Adobe Analytics, you can follow this link: https://www.adobe.com/mena_en/privacy/opt-out.html.

If you have any further queries or requests, please contact us at dtbprivacyofficer@daimler.com.

We may review and update this Cookies Policy from time to time to ensure it is current. If such a review or update does occur, the most current version of the Cookies Policy is placed on our websites.

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